

## Message Text

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14

ACTION EA-09

INFO OCT-01 ISO-00 CU-02 PA-01 PRS-01 CIAE-00 INR-07

NSAE-00 SS-15 NSC-05 /041 W  
----- 075814

R 150500Z AUG 75

FM AMEMBASSY TOKYO

TO USIA WASHDC

INFO SECSTATE WASHDC 2493

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USIAC

USIA/IEA FOR PAYEFF

STATE FOR EA/J

E. O. 11652: N/A

TAGS:

SUBJ: EMPEROR'S VISIT - SUPPORT TO MEDIA

REFS: A) TOKYO 10170-C; B) USIA 19495-C

1. GIVEN RATHER SPECIFIC AND ENTHUSIASTIC INSTRUCTIONS POST HAS RECEIVED ON THIS SUBJECT FROM DEPUTY ASSISTANT DIRECTOR FOR IEA, AND OUR CONCURRENCE IN PLANNING TALKS WITH HIM, WE ARE SURPRISED AT APPARENT LACK OF INTEREST AND ABSENCE OF PROGRESS EXPRESSED IN AGENCY REFTEL B.

2. AS TO WHETHER OR NOT PROJECTS OF THIS NATURE ARE QUOTE WORTH OUR EFFORT UNQUOTE, POST QUITE FRANKLY CAN THINK OF NO EVENT DURING COMING YEAR WHICH WILL HAVE GREATER LONG-TERM IMPACT ON JAPANESE PERCEPTIONS OF THE U.S. AND OF BILATERAL RELATIONSHIP THAN THE EMPEROR'S VISIT TO THE U.S. ENSURING SUCCESSFUL TRIP AND POSITIVE MEDIA COVERAGE OF IT ARE TOP PRIORITY OBJECTIVES. ALSO AN EXCELLENT OPPORTUNITY TO CONTRIBUTE TO AGENCY'S TOURIST PROMOTION OBJECTIVES.

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3. POST PLEASED TO LEARN THAT CONSIDERATION BEING GIVEN TO SEND-  
ING JAPANESE-SPEAKING FSIO'S WITH PRESS PARTY. MATCHING THE NUMBER  
OF FORMIN PRESS OFFICE PERSONNEL PROBABLY UNREALISTIC BUT TWO OR  
THREE U.S. OFFICIALS CURRENTLY PLANNED FOR HANDLING PRESS/PRO-  
TOCOL MATTERS CLEARLY INADEQUATE. EVERY EFFORT SHOULD BE MADE TO  
GET JAPANESE SPEAKING USG PRESS ESCORTS ON PRESS PLANE.

4. POST RECOGNIZED THAT REQUEST IN REF A FOR MATERIALS MIGHT RE-  
SULT IN DUPLICATION OF FOREIGN MINISTRY'S EFFORT, BUT IN VIEW OF TIME  
PRESSURES IT SEEMED WORTH RISK. WE HAVE, HOWEVER, JUST GONE THR-  
OUGH MATERIALS FORMIN HAS RECEIVED IN INTERVENING TWO AND ONE-  
HALF WEEKS AND REQUEST THAT AGENCY PROVIDE MATERIALS BELOW TO FILL  
REMAINING GAPS. WE ASSUME THAT AGENCY HAS BASIC ITINERARY WHICH  
WAS RELEASED TOKYO AND WASHINGTON AUG 14.

A) PHOTOS - FORMIN HAS RECEIVED NO PHOTOS SUITABLE FOR PRESS  
USE. SUGGEST AGENCY OBTAIN TWO OR THREE STOCK PHOTOS OF EACH INSTI-  
TUTION TO BE VISITED -- EXTERIOR SHOTS, EXAMPLES OF SIGNIFICANT  
EXHIBITS AT MUSEUMS, ETC. POST SUSPECTS THAT MUCH OF THIS EXISTS  
IN IPS PHOTO MORGUE OR COULD EASILY BE OBTAINED FROM U.S. TRAVEL  
SUERVICE OR PRESS OFFICES OF INSTITUTIONS THEMSELVES. IF ABSOLUTELY  
NECESSARY CONTRACT OUT THE STRINGERS -- POST WILL FOOT BILL. SEND  
US ONE PRINT OR NEGATIVE EACH AND WE WILL REPRODUCE HERE.

B) FEATURE MATERIALS - WHILE FORMIN HAS ADEQUATE BASIC HISTO-  
RICAL AND FACTUAL DATA ON MOST SITES IN ITINERARY (EXCEPT AS NOTED  
ITEM C BELOW), ADDITIONAL MATERIAL FOR FEATURE ARTICLES WOULD BE  
VERY USEFUL. SUSPECT THAT IPS FILES FULL OF APPROPRIATE MATERIAL.  
PLEASE SEND US WHATEVER MIGHT BE USEFUL -- WE WILL CULL, EDIT, AND  
TRANSLATE HERE.

C) ADDITIONAL INFO REQUIRED -- THERE ARE A NUMBER OF PLACES  
ON ITINERARY FOR WHICH FORMIN HAS INADEQUATE INFO: BLAIR HOUSE --  
NEED ADDITIONAL HISTORICAL AND DESCRIPTIVE INFORMATION; ARTISTS'  
GUILD OF FALMOUTH (MASSACHUSETTS) -- SUGGEST HIRING STRINGER TO  
COLLECT INFO AND WRITE ARTICLE; UP-TO-DATE INFO ON SANDWICH, MASS  
(POPULATION, ECONOMY, ETC.) -- SUGGEST CALLING MAYOR'S OFFICE;  
FARM IN ILLINOIS -- DONALD AND/OR JOHN BALTZ, RFD 5, JOLIET, ILL-  
INOIS -- NEED STATISTICAL INFO ON FARM, NOTEWORTH ASPECTS OF LIVE-  
STOCK AND CROP PRODUCTION, BIODATA ON FARMERS, ETC. -- PERHAPS US  
DEPT OF AGRICULTURE COULD ASSIST IF AGENCY HAS NO AGRICULTURAL EX-  
PERTS (NOTE: PROMOTION OF U.S. AGRICULTURAL EXPORTS IS HIGH PRIORITY HERE;) CHICAGO -- SILVIAN AND ARMA WYLER CHILDREN'S HOSPITAL  
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AND THE ART INSTITUTE OF CHICAGO -- NEED BASIC FACTUAL INFO. HOS-  
PITAL MIGHT BE WORTH FEATURE ARTICLE BY STRINGER; WOODS HOLE OCEAN-  
OGRAPHIC INSTITUTION AND MARINE BIOLOGICAL LABORATORY -- HAVE ADE-  
QUATE FACTUAL INFO, BUT SUGGEST ARTICLE ON DIFFERENCES BETWEEN TWO  
ORGANIZATIONS AS ILLUSTRATION OF THE WIDE VARIETY OF SCIENTIFIC RE-  
SEARCH ENDEAVORS IN U.S.; SCRIPPS INSTITUTION OF OCEANOGRAPHY --  
NEED BASIC FACTUAL INFO.)

5. POST BEING PRESSED BY FOREIGN MINISTRY WHICH CANNOT UNDERSTAND  
OUR INABILITY TO RESPOND MORE QUICKLY TO A SERVICING REQUEST WHICH  
BOTH THEY AND WE CONSIDER OF HIGHEST PRIORITY. WOULD APPRECIATE RE-  
CEIVING ALL OF ABOVE BY SEPTEMBER 1. IF NECESSARY, SEND VIA AIR  
MAIL OR EVEN WIRELESS FILE. POUCH IS SLOW.

6. AWAIT PROMPT PROGRESS REPORT.  
MILLER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, CHIEF OF STATE VISITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** izenbei0  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975TOKYO11333  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750282-0486  
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**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
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**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 TOKYO 10170  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** izenbei0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16 JUL 2003 by BoyleJA>; APPROVED <18 NOV 2003 by izenbei0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** EMPEROR'S VISIT - SUPPORT TO MEDIA  
**TAGS:** PFOR, JA, US, (HIROHITO)  
**To:** USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006